

A NEW WAY TO SELL... ONLINE!

ROSLYN LAVERY
BUSINESS DEVELOPMENT MANAGER



SOCIAL MEDIA AND INTERNET ACTIVITY

26.84
M

Active Internet
Users

13.00
M

Active Social
Users

59%

Daily Internet
Usage

TIPPING POINT – GEAR UP TO TAKE ADVANTAGE



Google Shopping



START SELLING ONLINE – 4 PILLARS

Platform

Payment

Shipping

Marketing

PLATFORMS



shopify



COMMERCE



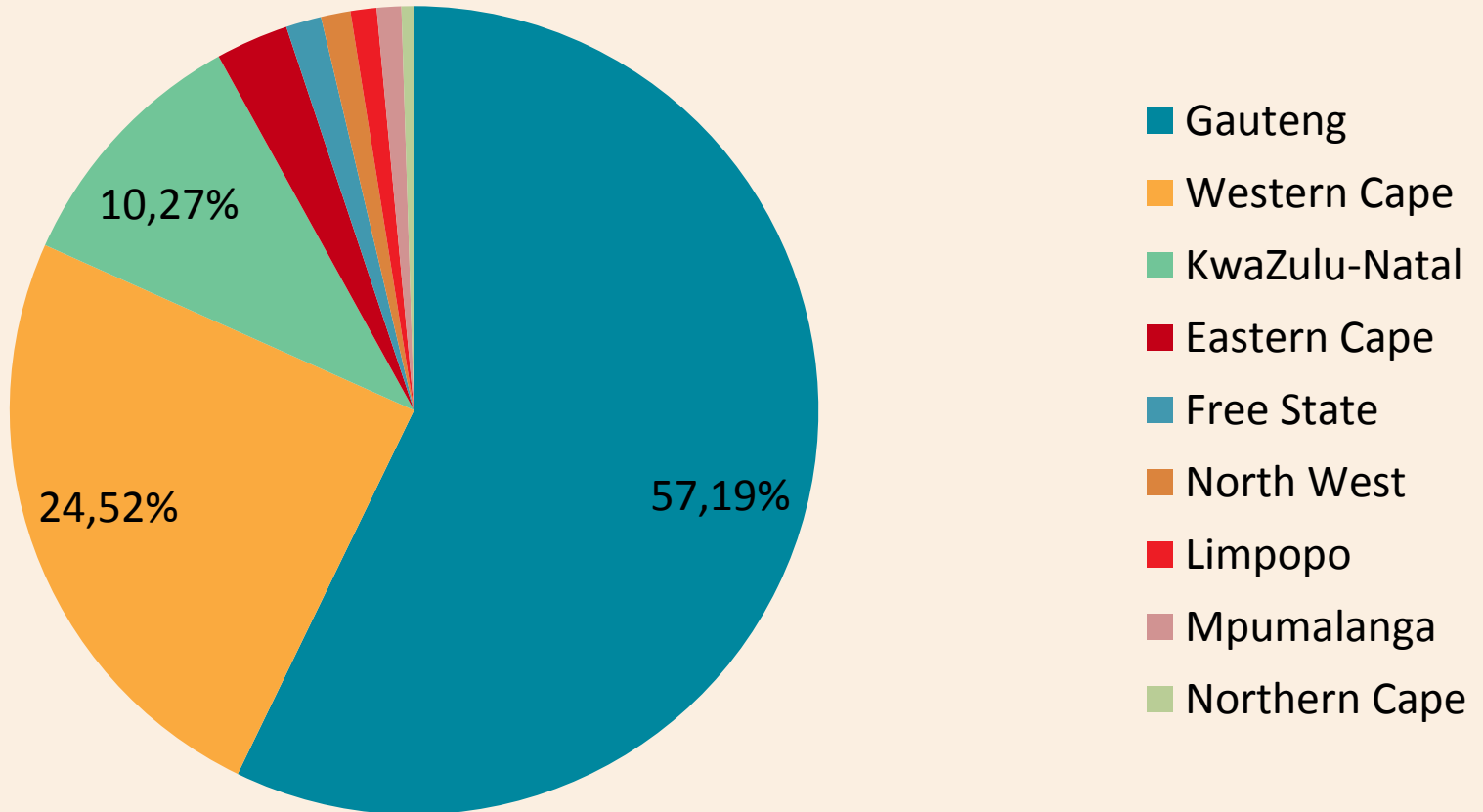
Magento[®]
eCommerce Platform for Growth


WHMOS

NEW FEATURES ENABLE NEW BUSINESS MODELS



WHO ARE YOU SELLING TO?

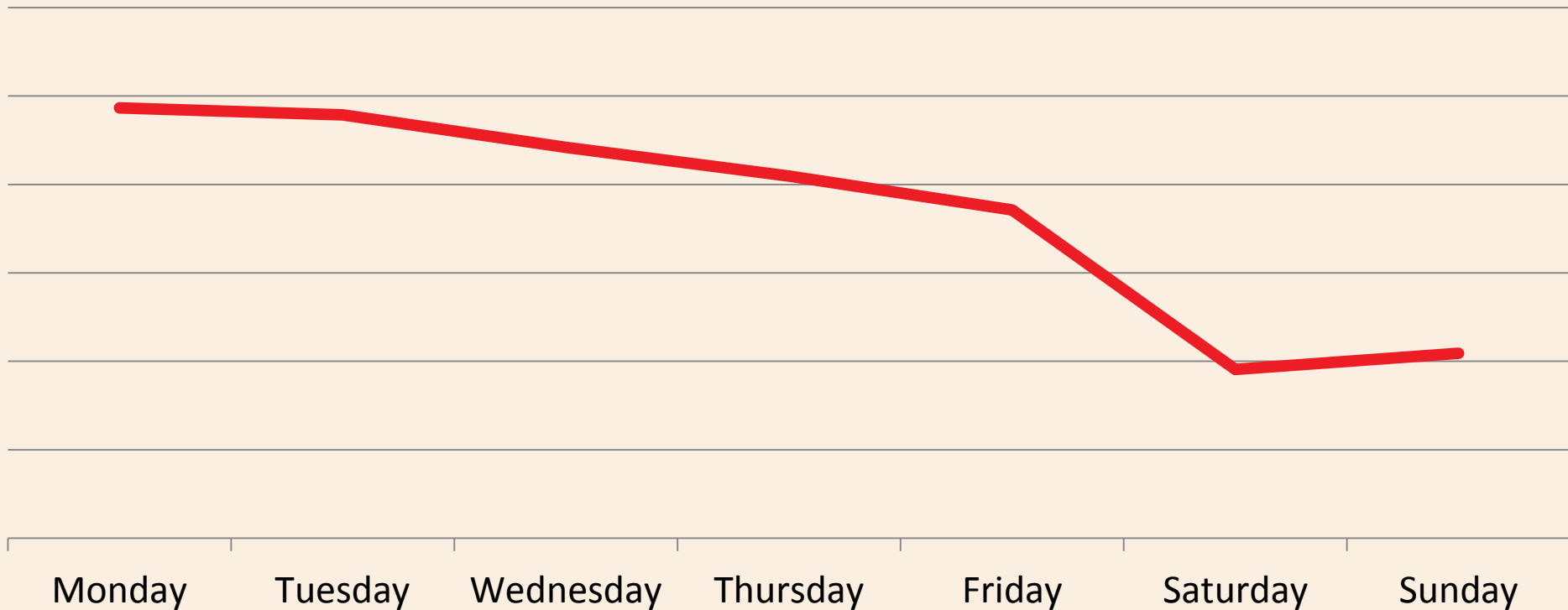




HOW IS THE SA MARKET BUYING ONLINE

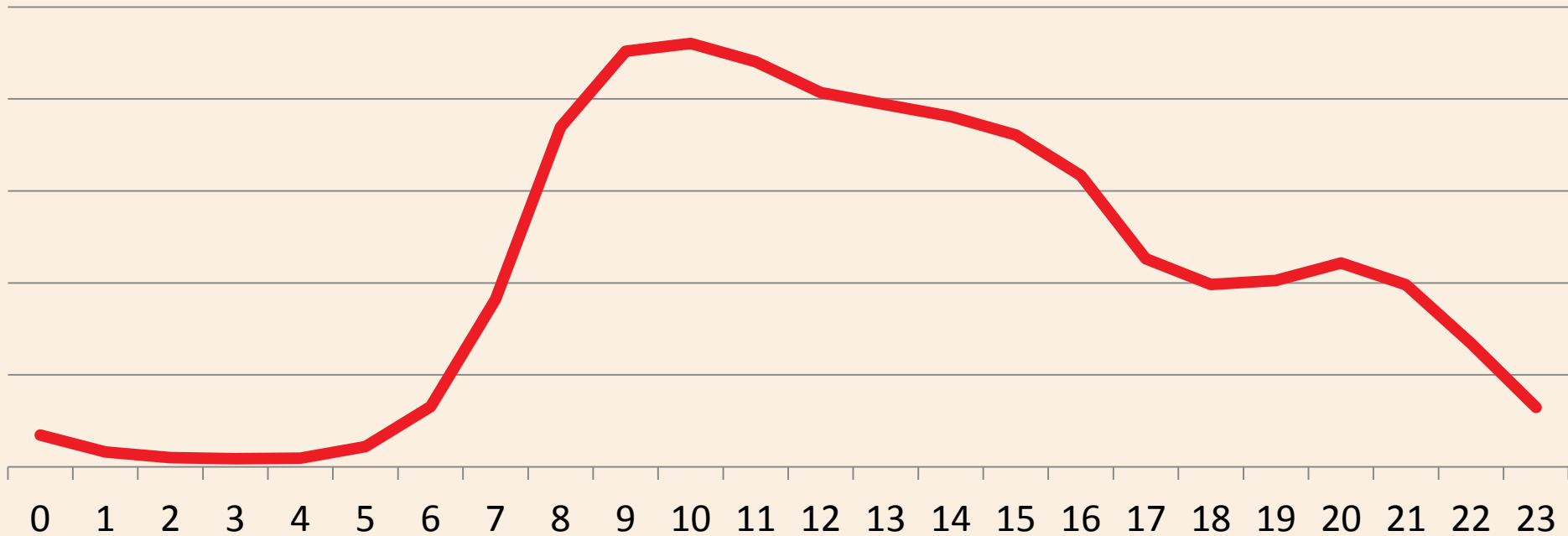
CONSUMER BUYING

// BY DAY OF THE WEEK

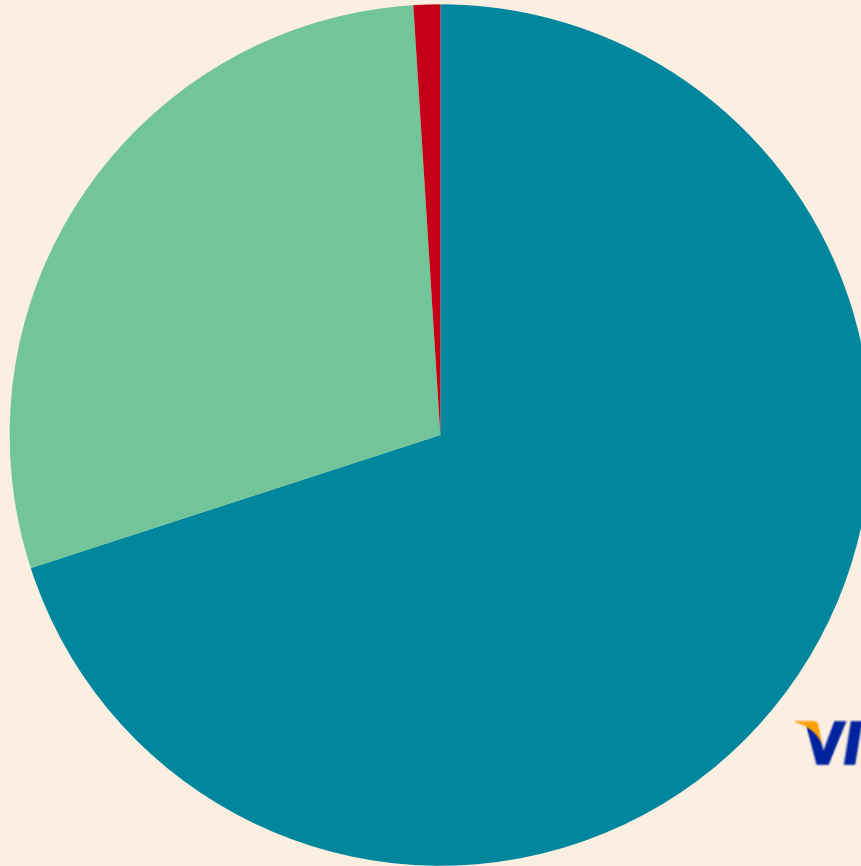





CONSUMER BUYING

//BY THE HOUR



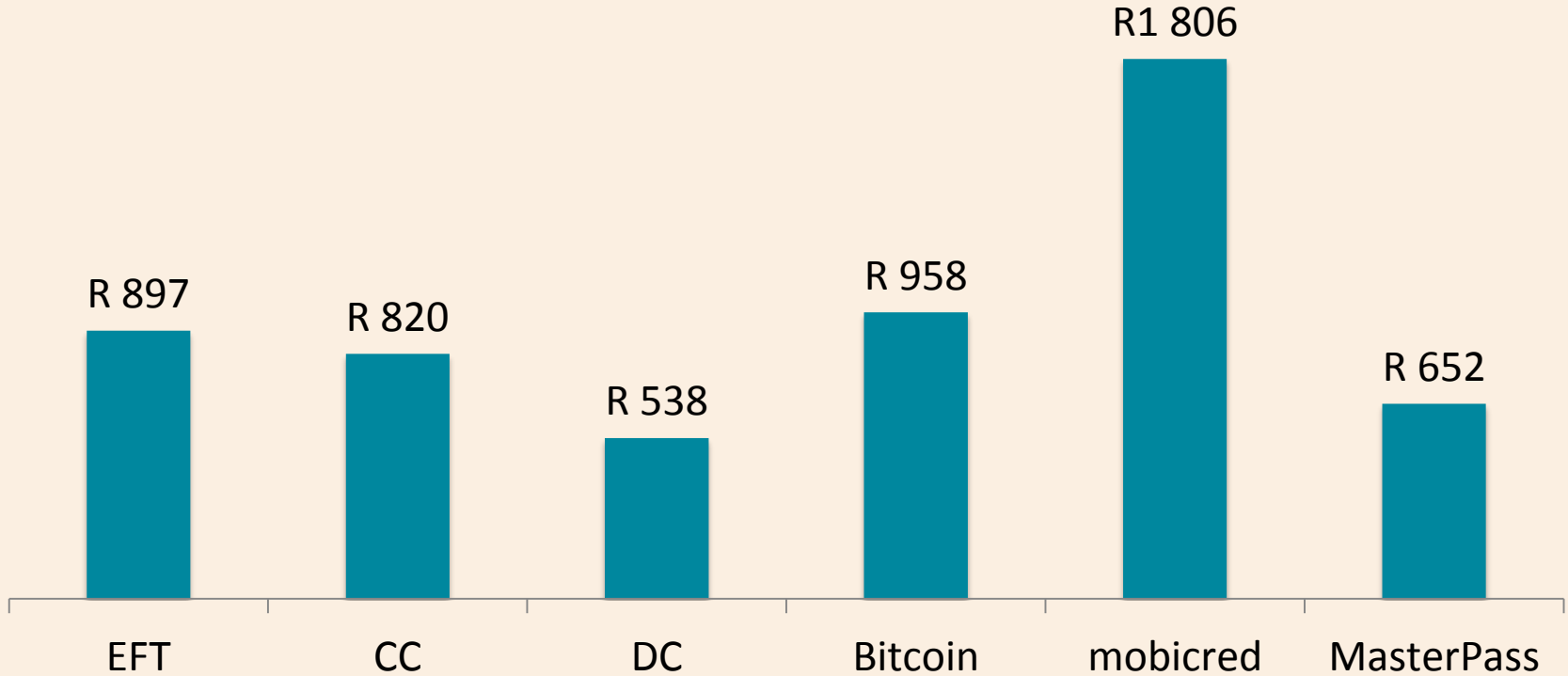
SOUTH AFRICAN'S STILL LIKE EFT



-  Credit cards
-  EFT
-  Other



OFFER MORE OPTIONS





**GET EXCITED – THE
GROWTH HAS
STARTED**

BLACK FRIDAY HITS SA

350%

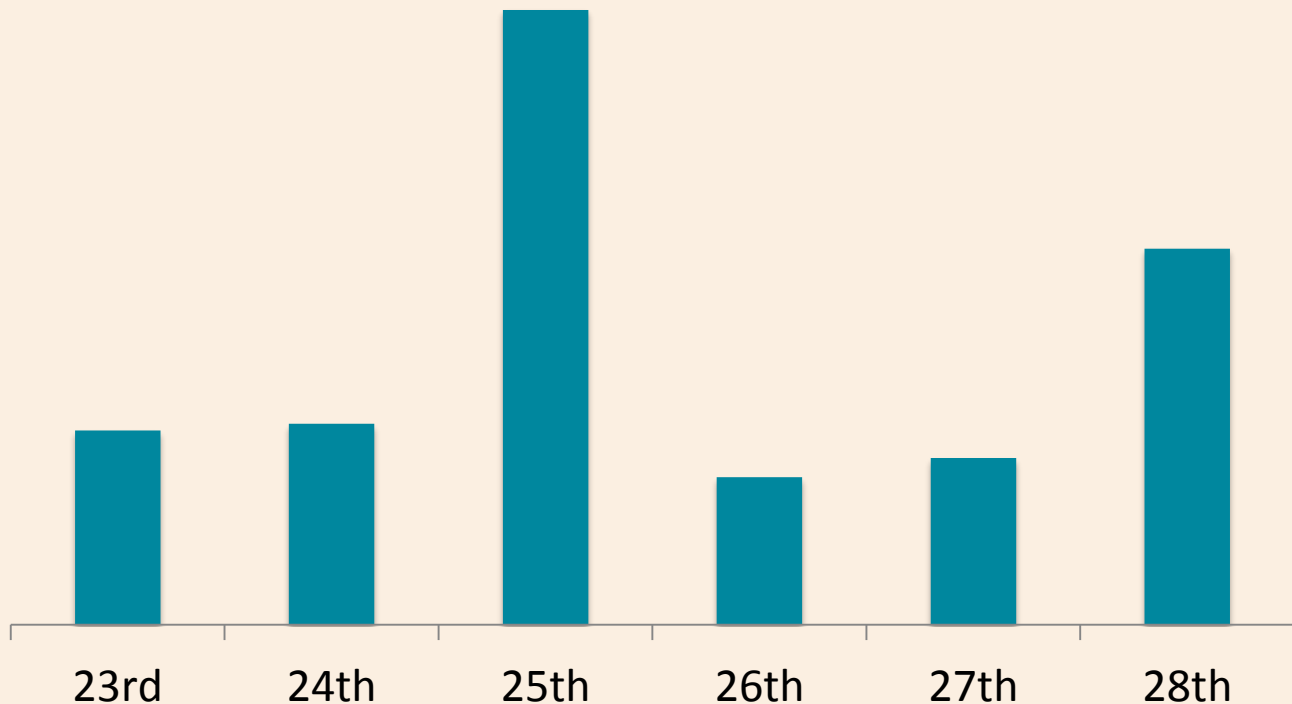
value

300%

volume

X2

merchants



— **QUESTIONS? MEET AT
THE PAYFAST STAND.**

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